



FOR IMMEDIATE RELEASE

Relidy Partners with CEPro Magazine

Provides Marketing Component to CEProVIP Program

Longview, Texas - July 07, 2009 - Relidy LLC, the premier marketing company for Custom Electronic Integrators, today announced the partnership between EH Publishing's *CE Pro* Magazine and Relidy LLC with the launch of the CEProVIP Program.

CEProVIP is an integrated suite of sales, marketing and business tools expressly designed for custom electronics integrators, security installers, electricians, value-added resellers, systems integrators or any business that sells, services or installs residential electronics systems. Relidy is the sole provider of the marketing tools included in the program. Relidy is offering CEProVIP participants a free SEO (search engine optimization) for their web sites as well as substantial savings on all design products. These include, but are not limited to:

- > Web Sites: Built using Relidy's KwikEdit content management system, all web sites offer easy content updates through a standard browser interface. Ideal for projecting a professional image and keeping websites fresh and up to date.
- > Literature: The innovative KwikPik system offers an easy and affordable solution to professional quality literature. Choose from a variety of styles and options to create a fully customized literature package.
- > Logo Design: Professionally designed logos for the a professional company image. Enhancements of existing logos or complete new designs available.
- > Communications: Provides the tools for a company to stay in touch with their customers. Several products are offered including direct mailings and e-mail services.
- > Gear: Carry over the professional image to include your sales and installation staff with quality company branded gear.

"We're very excited about our participation in the CEProVIP Program," stated Sean Busha, Managing Partner of Relidy LLC. "We have long seen the need for quality marketing options that

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don't break the bank. The CEProVIP Program gives us the opportunity to combine our services with those of the *CE Pro* Magazine team to provide the installer with a greatly expanded offering of affordable services."

For information about Relidy, visit www.relidy.com or contact Marc Bally at 877-759-4440 or email mbally@relidy.com.

For information about the CEProVIP program, visit www.ceprovip.com or contact Ellen Cotton at 800-440-2139 or email ecotton@ehpub.com.

About Relidy LLC

Relidy LLC is the sales and marketing leader and resource for the electronic home and technology-based markets with world class professional brochures, web sites, newsletters, e-mails, gear, catalogs, and other sales and marketing products. www.relidy.com. Relidy offers design services, web site integration, marketing services and other custom products. Key market segments include custom electronics, audio/video/security dealers, installers, and manufacturers.

About CE Pro

CE Pro magazine is the leading trade publication that covers the installation and integration of the electronic home in its entirety, including home networking, whole-house automation, distributed audio, home theater, lighting control, energy management, telephone systems, security, CCTV, and fire detection. The first dedicated trade publication in the electronic home field boasts a BPA audit of more than 50,000*.