



Industry Tailored Marketing



Exclusively to the Custom Electronics  
Security and Audio/Video Industries

# SERVICES BOOKLET 2012



**Dedicated to the Industry**

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Relidy LLC, 1510B West Fairmont St, Longview, Texas 75604

# Integrator Tailored Marketing



PRODUCT & LIFESTYLE IMAGES ✓

INDUSTRY COPYWRITING ✓

UNLIMITED REVISIONS ✓

## What makes us different?

It starts with our extensive list of services tailored to the custom integrator. We're a full service team of top quality designers, developers, programmers, and former integrators with over 20 years of experience in the custom electronics industry. No need to explain to us what "Distributed Audio" is or how "Access Control" works. We have you covered with 1000's of industry related images and professionally written copy available for use on any project. We also know what works out there in the field and what doesn't.

***Now, that's insight you won't find from the "local guys". It's the kind of difference that makes the process smooth and the end-product worth the investment.***

## Understanding your world.

It's what makes all the difference.

- Website + SEO
- Sales Books
- Brochures
- Catalogs
- Business Cards
- Flyers / Folders
- Vehicle Graphics
- Banner Stands
- Magazine Ads
- Logo Design
- Logo Wear
- Office Forms
- eNewsletters
- Direct Mail



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# Multi-Page Brochure



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# Lifestyle Brochure



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# Business Card



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# Presentation Folder



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# Door Hangers / Nailers



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# Flyer Design

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We guarantee that your system performs as specified. We select systems that are engineered to work together.
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- 3 VALUE EXPERIENCE**  
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No other company can offer you the same level of service and quality. You get the pleasure of working with a single company's representatives instead of having the hassle and expense of having to coordinate multiple contractors to integrate your electronics into the living and working space.

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Think HomeTroniX

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# Tri-fold Brochure



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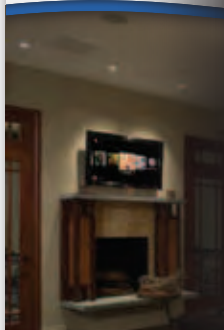
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# Folder Inserts

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Set the Mood With Lighting Control


Structured Wiring



Wired for the future.


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Your favorite tunes in your favorite rooms.







There are many options that the first designed system of designing them for the future.

There are many options that the first designed system of designing them for the future.




Now you can have jazz playing in the kitchen, classical in the dining room, the game of the week on in the family room and your favorite movie on the projection screen in the theater. "Party Mode" puts you one button away from whole house entertainment. You can even integrate your audio/video system with the intercom, doorbell and a video camera to let you know someone is at the front door or paging you.

**TIP:** Pre-wire for speakers and controls now! Wired is still better and as long as the wires are in the walls, you can always add components later when your budget permits.

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# Post Card Mailer



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# Event Banners



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Room Service is the leader in the installation of home theater, whole house music, lighting / shading / climate controls, security & fire alarm systems, home automation and aging in place solutions.  
Our mission in life is to make sure you get the best available system, installation and follow up in the industry. If you ever have an experience you feel does not measure up to this standard, please call me. I want to

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Room Service is proud to be the recipient of the Angie's List "Super Service Award" again for 2010. The award is a result of achieving the highest level of superior ratings from Angie's List clients receiving service. Thank You to all the Room Service and Angie's List clients that graded

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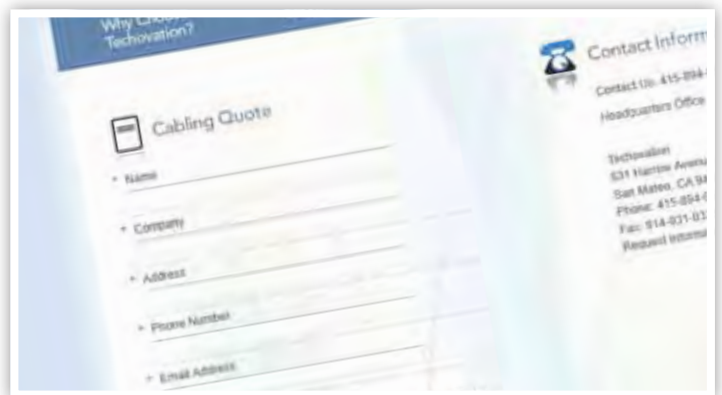
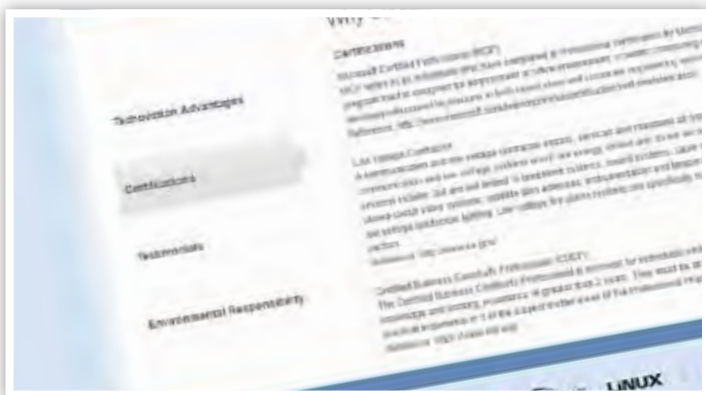
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# Vehicle Graphic Design



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# Logo Design





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# LogoGear



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# Style Guide Selection

Relidy's unique Style Guide System provides yet another element resulting in project efficiency. Our new styles are purely a starting point from which to draw some direction towards complete customization. Based on current branding and any other design inspiration provided by the customer, our designers will create the first unique proof upon which the unlimited revisions process begins.

We have hundreds of dealers around the country with many of them direct competitors and we feel each and every one deserves our full custom treatment.



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# Style Guide Selection

**AVANT GARDE**



**CONTEMPORARY**



**DECO**



**DRAMATIC**



**CLASSIC**



**MODERN**





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# Style Guide Selection

**ELEGANT**



**TRADITIONAL**



**ORGANIC**



**NOUVEAU**



**TECH**





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# Testimonials

*"I can honestly say that after the website was finished and posted that within 2 weeks I have recieved 2 new jobs directly from the web site both with a value over \$10,000.00 My old site which I had done myself never yeilded that kind of return. Good Job Guys!"*

**Millennium Waves**  
**Ken White**



*"Your team really hit it out of the park!! Awesome look, professional, with just enough "bling".*

**Dominant Sight & Sound**  
**Duane Garrett**



*"Relidy was outstanding in every aspect of my project. Timeliness, attention to detail, quality of material, pricing. I will definitely use your service again. Thank you."*

**Simple Solutions**  
**Richard Berrie**



*"Compared to other marketing companies, Relidy is better. Extremely satisfied with timeliness/turnaround time."*

**Nebraska Furniture Mart**  
**Jim Lind**



*"Just landed a \$218,000.00 job from leaving a few copies of my new brochure at a plastic surgeons office. It was one of his clinets that pointed it out to him, the surgeon also called me to do some work at his office."*

**GETWIRED!**  
**Brian Durand**



*"WOW!!! You have WAY outdone yourself. I could NOT be Happier with how that brochure viewer turned out. I hope you are planning on putting that on everyone's site because that is EXACTLY PERFECT!!! ;-D You guys never cease to amaze!"*

**AVT**  
**Noah Stokes**



*"I considered these (other) guys THEN I found Relidy. Not even competition."*

**Sound Frontier**  
**Brad Norman**



*"I wanted to let you know how pleased with are with the service thus far and we anticipate the move in mailers being a great addition to our marketing programs."*

**One Button Magic**  
**Jayson Berger**



*"Wow! I have been really impressed! First we had our website completely redesigned by Relidy and the results are fantastic, we get compliments all the time about the professional look of our website. Relidy has made the entire design process so simple, and the designers are very creative and respond immediately when changes are required. We then had a Tri-Fold brochure designed by Relidy and again we have been blown away by the professional results. Not only has Relidy helped our identity, but they have helped our sales increase as well."*

**Allied Home Technologies**  
**James Johnson**



**Relidy is the best marketing partner  
a CE Pro could ask for!**

**JULIE JACOBSON | EDITOR-AT-LARGE**

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